

learn2work –
simulate – experiment – understand – apply – improve

**Entrepreneurial thinking
and hands-on training**

learn2work is an authentic simulation of a company. Managing this company is a permanently challenging task: unpredictable events like market fluctuations, cases of illness or machine breakdowns create a unique sense of realism. Thus learn2work combines skill development and motivation and encourages entrepreneurial thinking and acting (the range of actions is listed in the table below).

Steep learning curve

A tutorial explains basic relations and makes the start easy. To meet the requirements of different groups, the level of realism and difficulty can be adapted.

Competent support

We offer trainings by KORION-certified trainers and train-the-trainer workshops showing the vast potential of simulation-based trainings. We also offer consulting regarding the simulation's implementation in existing training portfolios and advanced adaptations (for company- or sector-specific processes).

Individual adaptation

learn2work Enterprise is individually adapted to map your sector or even your company. The adapted simulation incorporates specific processes, products and workplaces.

Advantages with...

learn2work Professional

- create individual learning scenarios for various groups within minutes
- create problem-oriented trainings (e.g. lean production, soft skills)
- promote the understanding of psychologically and socially motivated economic behaviour

learn2work Enterprise

- faster skill adaptation training
- less mistakes due to improved overview and better understanding of company-specific interdependencies
- talent scouting and career advancement at early stages

Customers



| | Professional | Enterprise |
|--|--------------|------------|
| General features | | |
| choose profitable offers | + | + |
| plan production | + | + |
| invest in machinery and offices | + | + |
| employ and dismiss personnel | + | + |
| manage human-resource allocation | + | + |
| train and motivate personnel | + | + |
| consider and promote soft skills | + | + |
| adapt salaries and wages | + | + |
| start marketing campaigns | + | + |
| control costs and management ratios | + | + |
| control achievement of sub-goals anytime | + | + |
| Professional features | | |
| manage sales and marketing | + | + |
| manage stock and central buying | + | + |
| consider ergonomics (workplace quality) | + | + |
| consider social interdependencies | + | + |
| Adaptability of training scenarios, individual trainings | | |
| 3 unterschiedliche Start-Szenarien | + | + |
| eigene Start-Szenarien erstellen | + | + |
| wirtschaftliches Umfeld anpassen | + | + |
| individuelle Ziele setzen | + | + |
| Platform | | |
| web-based (with learner management) | + | + |
| USB-stick | + | + |
| Customizing | | |
| individual adaptation of the simulation to map your sector or your company | - | + |

